

**Facing 99.9% Downtime With Your Web Host? That's What Happens When They Cram Too Many Websites On Their Servers. We Don't! We Won't! Ever! Try Us, You'll Never Go Back. 100% No Questions Asked Money Back Guarantee Applies To All Hosting Accounts.**

[Click here to know more](#)

## **Web Site Submission - How to Increase Your Revenue Results**

**By Alan Lim**

Once you have created a web site for your business or organization, the next step is to use it to increase your sales. Web site submission is a fast and economical way to do so.

Web site submission arranges for your URL address to be indexed on the major search engines which help to define who you are and what type of business you conduct on the internet. Once the search engine has the information from you to begin the indexing process, you can often be ranked with the big search engines such as Google, MSN and Yahoo fairly quickly. This brings targeted customers to your web site and increases the revenue that results from visitors. Simple mathematics tells you that the more people that view your web site, the more likely you are that sales will result.

### Search Engine Optimization

Search engine optimization is a beginning step in web site submission to increase your revenue results. SEO can be done by hiring a professional skilled in the procedures and methods of making your web site most effective. SEO can also be done by learning about the process either through a good tutorial or by taking advantage of some of the great software packages. Be sure to review the software reviews so you know what you are getting and what specialties might limit the software for your particular industry. Either way you refine and polish your web site, you will improve your chances of being indexed with a good score.

### Page Ranking

The page ranking is a somewhat arbitrary assignment of quality done by some of the search engines along with indexing the web site. Web site submission depends on review and ranking of the information on the web site in order to determine how and where to index the information included. A high page ranking means your web site is more likely to be seen by searchers, while a low page ranking means your information will be too far down the list for most people to even get to that point on the search engine results page (SERP).

### Human readers

Regardless of how creative you are with the search engine optimization techniques and how high your page ranking for the web page you have created it is important to remember that the real reason for web pages and for web site submission is for the human readers who will be viewing the pages. Search engine optimization can't measure creativity. Page ranking doesn't have an 'interesting' index. Even human readers will vary in their responses to a web page. But, it is the humans who make the decision to purchase your product or service and it is the human readers whose attention must be

captured.

#### Page revisions

It is important to keep your web site current and fresh, or visitors will have little or no reason to return. Your web site submission only needs to be done once, though, for the search engine spider to return on a regular basis in order to check for revisions or updates to the page. It is not necessary to resubmit each time you make a change to your web site. However, if you do a major overhaul to your site, you may also want to consider requesting another visit from the search engine robots.

When you prepare a Web Site Submission to the search engines, it is for the purpose of increasing your revenue stream.&nbsp; For other tips on how to maximize your internet income, check out <http://www.goodinternetmoney.com/Directory-Submission.php>.

## Web Submission : Responding to Questions With Profitable Answers

By Alan Lim

Web submission is a quick and easy way to get your web site information before millions of potential customers. More specifically, these are customers who want to buy what you are selling.

Web submission refers your web pages and URL address to the search engines that are responsible for documenting, identifying, sorting and presenting all the millions of web pages with all the billions of bits of information to those individuals who are looking for answers to their questions about a subject, a product or a service. Once the information on your web page is identified and indexed, it is available for distribution whenever there is a match between their query and the information on your web site. The providing of answers is profitable when it results in the sale of your product or service.

### How to get on the search engine results page

In order to get on the search engine results page (SERP), the web page must be in the search engine index. Further, the information on the web page, such as keywords, subject matter must have gone through the process of web submission in order to be indexed. A request to index the web page is commonplace and usually results in fairly rapid incorporation of the web site address and information into the categorized and available information. It is just as important to rank high in the results from the search query as the likelihood is slim that most searchers will go beyond the first few entries on the SERP

### Who uses the SERP?

The SERP is the results list that is returned whenever the search engine receives a term to search. There may be only a few items on the SERP, or the responses may run into millions of entries. Web submission is the first step in the process of getting your web site or URL into the system so that the search engines recognize the address and can attach information about the subject and the details on your web site.

### How Do They Get There from Here?

Initiating web submission procedures is one of the least complicated methods for getting your web site noticed. When you receive a page rank that places your web page near the top of the search engine results page (SERP), many searchers will see your links as one of the responses to the query. Presumably, the more times your link appears among the first few results, the more likely you are to get visitors to your web site via the link from the search engine results page to your web page.

### Improving Your Sales Revenue

Because more hits almost always results in more traffic and more traffic typically results in a higher sales volume, it is important that you make use of web submission in connection with your business or organization web site quickly in order to build your traffic. The answers must be on your web site that the searcher was expecting, but they must be able to find the answers readily. The important thing to accomplish is to get the potential customer to come back to your web site repeatedly as a way to build confidence and trust in your products.

Find out about where, how and with whom you should accomplish your Web Submission techniques of business on the internet by clicking on this link:

<http://www.goodinternetmoney.com/Directory-Submission.php> .

Related Content:

[Web Submission : Responding to Questions With Profitable Answers](#)

[Article Marketing : Advertising And Income](#)

[Article Submission : Make It Work For You](#)

[Site Submission to Attract Visitors to Your Website](#)

[Opportunities For Generating Passive Income With Easy Web Site Submission](#)

Read more Content at [Bharatbhasha.com](http://Bharatbhasha.com)

Related Products:

[Submit Your Website To 40 Of The Top Websites Every Month FREE](#)

[30 Powerful Business eBooks](#)

[147 Killer Epublishing Strategies](#)

[Your Own Article Directory](#)

[Article Submitter](#)

[Malamaal.com](http://Malamaal.com): A genuine resource center for Quality Ebooks and Softwares

**This PDF eBook is for free Distribution only, it cannot be SOLD**  
**Beat My Speeding Ticket Proven Legal Strategies to Fight and Beat Speeding Tickets.**

[Click here to know more](#)

**Powered By [FreePDFeBooks.com](http://FreePDFeBooks.com)**

[ReBrand this PDF eBook with your Name / URL / ClickBank Affiliate ID for Free](#)